## The Jason Stapleton Program - Selling 101 - How to Sell Without being Salezy Posted At: May 11, 2022 12:00 JM | Posted By : Jason Related Categories: Liberty, podcasts, Jason Stapleton

This is another podcast from one of the many podcasts that I like to listen to. This one is from the Jason Stapleton Program, definately worth a listen!

When I ask you to think of a salesman it probably brings up memories of your last car buying experience or the guy who showed up to quote you for new siding on your house.

But most people don't think of their financial advisor, pastor or doctor as as a salesperson. But that's exactly what they are.

Today we'll explore the science of "consultative selling" and how you can sell without being salezy.

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