

The Jason Stapleton Program - Mindhacking with PetesBITs

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This is another podcast from one of the many podcasts that I like to listen to. This one is from the Jason Stapleton Program, definately worth a listen!

Mindhacking with PetesBITs

"Peter Judodihardjo (or @PeteJudo, as he's known on Twitter) runs the YouTube channel PetesBITs, aka "Pete's Behavioural Insights and Theories." It's one of my favorite new channels, because it's dedicated to one of my favorite subjects: behavioral science. Peter just recently joined Ogilvy's behavioral science team as a Consulting Analyst. If you don't know, Ogilvy is one of the most distinguished marketing and advertising agencies on the planet. In today's interview, he shares with us key insights and techniques for leveraging your own innate human tendencies to hack your mind and max both your productivity and the fun that you have while you're being productive, just like top performers in any industry. "We're working on achieving our long-term goals by making the hard things that we do each day more enjoyable." +++++

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