

The Jason Stapleton Program - 790: Why Panera Failed at Charity

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This is another podcast from one of the many podcasts that I like to listen to. This one is from the Jason Stapleton Program, definately worth a listen!

790: Why Panera Failed at Charity

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We are always talking about how private citizens and companies need to provide for the less fortunate. We disagree with the notion that the government has a responsibility to provide for the poor and the indigent. "Taxation is Theft!" we cry.

But a recent experiment by Panera Bread to offer free food to anyone in need failed miserably. It was a concoction of capitalism and charity that was doomed from the beginning.

The question is why?

Today we'll dive into the specifics and I'll do my best to show where the failures were and how you could make it work.

Jason

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