The Jason Stapleton Program - Why You Should Do Things that Don't Scale (at first)

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This is another podcast from one of the many podcasts that I like to listen to. This one is from the Jason Stapleton Program, definately worth a listen!

Why You Should Do Things that Don't Scale (at first)

But it won't scale! That's a common phrase you'll here from people giving you advice on your business idea. Sometimes it even comes from successful business owners.

It's true that having a business that's scaleable is important. But it's not important that you understand how to scale a business in the beginning. Today I'll share some insights on why "scale" should not be your primary concern when you're starting out.

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