

The Jason Stapleton Program - 10 Ways to Get From Zero to Your First Sale

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This is another podcast from one of the many podcasts that I like to listen to. This one is from the Jason Stapleton Program, definately worth a listen!

10 Ways to Get From Zero to Your First Sale

You'd think coming up with a great product would be the hardest part about business. But without a doubt the biggest struggle is getting from zero to one. From idea to that first sale. Many an entrepreneur has spend months or years getting ready to launch their product only to find they've got no one to sell to.

Today I want to share some insights on how to identify, attract and convert your ideal prospect into a sale. One of the biggest mistakes I think we make as entrepreneurs is thinking the internet is the only way for us to market. It's not.

So buckle up and enjoy. :)

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